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el Don

Vol. LV No. 15

SANTA ANA COLLEGE

Friday, Jan. 9, 1981

Commissioner of Justice fired; Action may invalidate election

by Pete Maddox
Editor

Student Body President Mario Diaz fired his Commissioner of Justice prior to the Christmas break for what he termed "incompetence." This action, according to James Morley, chairman of the Senate Communications Committee, may have made the Senate elections which were taking place

at that time unconstitutional.

Morley stated that Jeff Schwickerath, while serving as Commissioner of Justice, was in charge of the elections. However, due to the firing, "during the last hour of the elections and during the counting of the ballots, there was no Commissioner of Justice." The Associated Students of Santa Ana College (ASSAC) Constitution, according to Morley, states that the Commissioner of Justice

must oversee all elections. And since Schwickerath was fired before the end of the voting period, Morley claims the elections may be ruled unconstitutional.

Diaz says that he immediately made a temporary appointment to the position in naming Fred Kemp to replace Schwickerath. Beyond that, Diaz refused comment. Kemp was serving as Commissioner of Communications at the

You cannot run away from weakness; you must some time fight it out or perish; and if that be so, why not now, and where you stand?

-- Robert Louis Stevenson



Jeff Schwickerath

Please see ASSAC page 2

Former Mayor Vernon Evans named to Board of Trustees

by Lisa Redfield
News Editor

From a slate of six, the Rancho Santiago Community College District Board of Trustees selected former Santa Ana Mayor and Councilman Vernon Evans to fill the post of the late Ed Taylor.

In special sessions Dec. 22 and 23, the board interviewed Evans, Glenn Balliet, Dr. Graham Gilmer, Mark Mulkerin and Betty Taylor, Ed Taylor's widow. Doris Daughterty Brown had also applied but was delayed by a trip to Colorado.

The trustees, Carol Enos, John White, Michael Ortell, John Dowden, Hector Godinez and Rudy Montejano unanimously voted to appoint Evans to replace Taylor, who died Dec. 1, to the District Two vacancy. "This is a new challenge and a new approach," Evans said of why he wanted to be a member of the trustees and not run for a city position after a 17-month absence from the area.

Evans commented on the unfortunate timing of getting the

appointment. "Taylor was a good representative and I would only have run for this position if there was a vacancy or I thought someone wasn't doing their job," he stated. "It's an opportunity to contribute to a top organization."

The first action Evans said he would take would be to read up on it as much as he could and to understand the plan of the board.

Evans, a long-time resident of Santa Ana, received all of his education from Santa Ana schools. He applied to SAC, but "I didn't even attend the first week and dropped out," he said. Evans never attended any college and now is one of the vice presidents for Safeco Title Insurance.

If there is a conflict between the needs of the city and district, Evans said, "I will go on the merits of the issue." He later added, "The community is in total support of the college."

Evans also said of the second campus to be built in Orange, "I support it with the reservation any

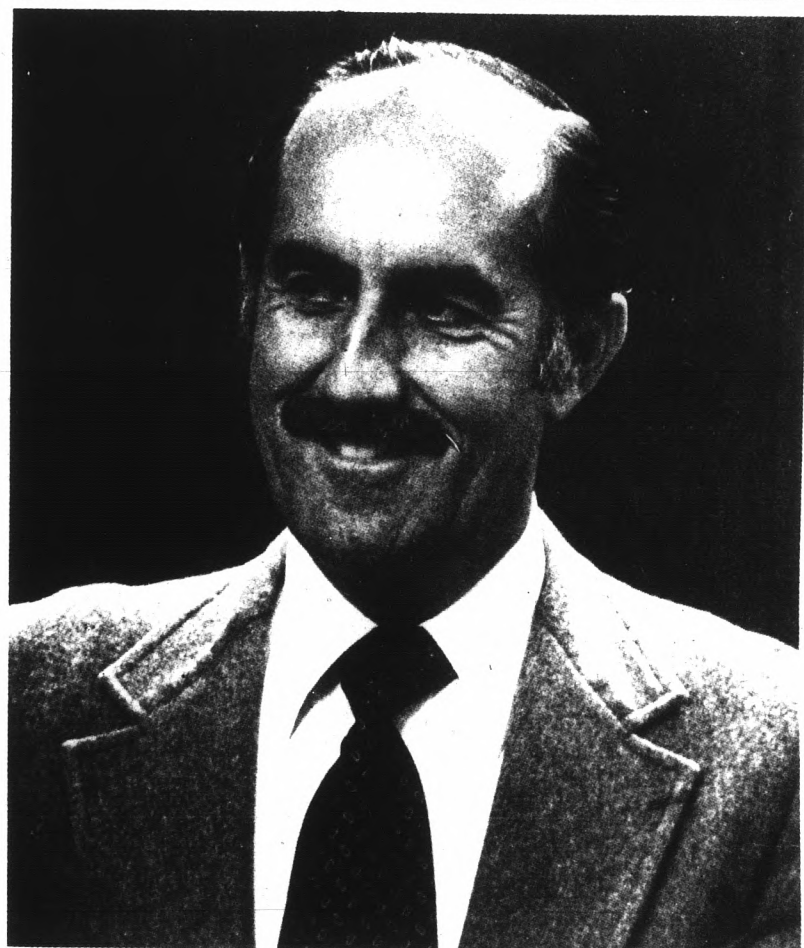
time you do something like this, you do not separate the campuses and have free flow to attract students to both and retain high standards with no deterioration of the old campus."

When asked if there is a problem with minorities, Evans commented, "There is a problem and we should not be derelict in meeting the needs of people."

Evans sees the occupational training program as a necessity, but "there should be the continuation of the academic program."

The appointed position will be held by Evans until the election in November. For the next month, the appointee will be a non-voting member. The electorate has an opportunity to select a replacement if five percent of those eligible to vote sign a petition stating opposition to Evans.

If there are no petitions, the former mayor will become a full member and has already stated that he would like to run for the seat in the next election.



AND THE APPOINTEE IS -- The Rancho Santiago Community College District's Board of Trustees appointed former Santa Ana Mayor Vernon Evans to replace Ed Taylor who died Dec. 1.

(photo by Mike Schwartz)

Philosophy: Talk about it, think it over

by Mike Kroll
Staff Writer

Three days of in-depth discussion of a broad spectrum of philosophic topics and related activities came to a close Wednesday evening with the presentation of a Theatre of Ideas.

The concluding discussion took place under the direction of Bob Putman, philosophy instructor, as a part of SAC's annual Philosophy Week. The topics for discussion included such diverse subjects as religion, love, political philosophy, history ethics and the administration of justice on and off campus.

There were several sessions during the three-day period, and philosophy teachers Putman, Jim Christian and Chuck Van Patten had little trouble involving observers in the dialogue.

At the session entitled "Ethics and Administration of Justice," for instance, a student got involved in an intense conversation over gun

control with guest speakers Fred Mabbutt, SAC political science instructor, and George Wright, instructor of Administration of Justice.

The student is a police officer with the Orange County Sheriff's Department and Wright is a former police officer, so both felt qualified to make an authoritative statement on the subject. Their dialogue prompted responses from several others in attendance, none of whom agreed completely with anyone else.

At another session, entitled "Logic and God," participants were even more intense in their debate than were those at the session involving administration of justice.

At this meeting, the dialogue centered on the Christian religion and its perception of God.

Please see PHILOSOPHY page 2



HERE ARE THE WOMEN -- Bob Putman, instructor of Philosophy, spoke on "Where are the Women?" during Philosophy Week on Wednesday. The three-day event included

topics such as "What Can I Do With Philosophy?" and "Friends, Lovers and Other Strangers."

(photo by Mike Schwartz)

Junior high promoted

Peters School becomes part of district

by Mike Kroll
Staff Writer

Starting in February, a new RSCCD satellite facility -- the Garden Grove Center -- will begin its first semester of full-time operation.

The center, which utilizes the plant of the now-closed Ocia A. Peters Junior High, will offer approximately 200 courses in 40 different areas.

Located on Newhope Street in Garden Grove, the Center is intended to serve mainly Garden Grove residents who wish to take college-level courses. Anyone living in the Rancho Santiago Community College District may enroll there. It was leased from the Garden Grove Unified District.

According to Jerome Hunter, temporary director of the campus, there are approximately 1,700 Garden Grove residents currently attending classes at SAC. Although it is impossible to determine the enrollment for next semester at the center, Hunter is optimistic there will be a large turnout.

"I'm hoping that the students who live out here that are now going over to SAC, will realize that they have something right here in their own neighborhood," Hunter said.

He also pointed out that many area residents have shown an interest in the center. "There's been a resurgence of pride in this

community," Hunter said. "They've got a new civic center, and now they have their 'own' college. They are very excited."

Several pamphlets and course schedules are planned to be mailed out to residents in the area to inform them of the courses offered at the new facility.

The curriculum at the center will feature (among others) courses in the Business field, Family and Consumer studies, Dance, Physical Education, Environmental Studies and Travel Industry. The center will serve as the base for instruction in the Environmental

Studies and Travel fields for the district.

Hunter pointed out that although the former junior high has not been in use for several years, the brick structures are in very good condition. There are, however, many modifications planned to make the site suitable for college classes.

Among these improvements are: increasing the parking area, remodeling some of the classrooms for dance classes and updating the cooking and sewing classrooms to accommodate the Family and Consumer Studies classes.

The Garden Grove School District, which owns the facility, still uses the kitchen for cooking lunches for some of its other schools. Hunter explained that the center would utilize the multi-purpose room as a student center. The room will seat over 400 and will be serviced by vending machines and possibly catered meals.

Hunter, formerly assistant dean of Humanities at SAC, is very excited about the center getting into full swing. (There are a few classes at the site this semester.)

"I've got kind of a pioneer spirit about this," said the director. "You come into a new place that has a lot of potential and you're excited about getting started."



Jerry Hunter

SAC's staff evaluation system

slated as an aid to instruction

by Kitty Pavlish
Staff Writer

Remember those little blue evaluation cards you punched the holes out of a few weeks back? Did you ever wonder what became of them after leaving your hands and whether they really do promote improvement in SAC's instruction?

Jeff McMillin, a 20-year-old pharmacy major, is one SAC student who did, and he doubts the effectiveness of the teacher evaluation.

"It's a good idea," McMillin declared. "But I don't think it really works because students don't give totally truthful answers. I know I don't because I don't like to feel like I'm attacking someone, even if I don't like the teacher."

"Besides," the student continued, "the results are probably just tossed in the trash anyway."

In an effort to discover what happens to the assessments, various administrators and teachers were interviewed, beginning with Dean Richard Sneed, vice-president of academic affairs and assistant superintendent.

According to Sneed, the cards, which are circulated once a year for each instructor, were designed by a committee composed of faculty and student representatives in order to achieve a balanced system of evaluation.

Sneed explained that after the cards are collected, they are sent to the assorted deans of the different divisions so they can go over them and discover whether

there are any problems that need to be discussed with the various instructors.

"We all get into a trap of having done something many times," claimed Dean R. Strenger, dean of the Division of Science and Technology, "and sometimes we get a little casual about it so I'll look at the evaluations."

According to Strenger, the most important thing in a classroom is getting the students to think that the faculty member cares.

Lee N. Layport, dean of the Division of Social Sciences, perceives the duties of teaching a bit differently.

"You have to be a good ham to be a teacher," explained the dean, leaning back in his chair and pressing his fingertips together. "We all like to get up there in front of the class and perform intelligently."

"But," warned Layport, "a student wants to know that a teacher is also organized and well prepared, and he has every right to expect that."

According to Layport, there are 27 full-time instructors in his division alone, and he claims that each one has a separate and distinct personality and way of communicating information to students.

"The evaluation is there," expressed the dean, "simply to help the instructor to make the most of the knowledge he or she possesses."

Dr. Thomas Osborne, a SAC history instructor who has taught

for 11 years, is one who agrees with this statement.

"I think the student evaluations are useful," proclaimed the professor, "and I do take them seriously. They have certainly helped me to improve my teaching."

"I don't think," Osborne added, "that a student should wait to criticize an instructor though. Constructive criticism is important and it need not take place on simply a yearly basis."

Let's give him an "A" for that statement. Or how about a gold star?



FOOD FOR THOUGHT -- The philosophy department from Chapman College came to SAC to share in the activities of SAC's Philosophy Week. They got together with SAC's department for lunch on Wednesday.
(photo by Mike Schwartz)

Philosophy

Continued from page 1

Members of the group talked about religious experiences, their significance and interpretation.

The dialogue also included discussion of Absolute Truth, as viewed in Christian doctrine, and whether it exists.

Near the end of the debate, which had at times been quite intense, Putman expressed his happiness at the large number of attendants that had become

News briefs

Are community colleges a myth?

Dr. M. Stephen Sheldon, director of study from Los Angeles Pierce College, will speak to the SAC faculty Jan. 15 on "The Myth of the Community College" at 1:30 p.m. in R-126.

The speech, sponsored by Academic Affairs and Institutional Research, is a look at the state-wide longitudinal study and has been given throughout the state.

Tickets available for Evita

Ever wanted to see the Tony Award winning musical "Evita" but could never get tickets?

Community Services is offering the opportunity to the first 50 people who make reservations by Feb. 13. The performance will be Feb. 25 at the Shubert Theatre for a cost of \$27. Bus transportation, leaving at 6:30 p.m. from Phillips Hall, is included.

For more information, and other theatre opportunities such as Rex Harrison in "My Fair Lady" and Katherine Hepburn in "West Side Waltz," call 667-3097.

Results posted for election

Vivian Gardner, Natalie Gomez, Laura Saucedo, Michael Shannon, Sylvia Villasnor, Debbie Wilson and Vincent Wong were elected to two-semester terms on the ASB Senate.

Elected to one-semester terms are Joey Brown and Denise Hixson. The elections took place last Dec. 15 and 16.

Deadline coming for financial aid

Applications for Financial Aid for 1981-1982 beginning September, 1981 are now available in the Financial Aid Office.

Students are urged to complete the Student Aid Application for California (SAAC) before Feb. 12 to qualify for the Cal Grant Scholarships and other aid programs such as work-study.

Workshops explaining how to fill out the financial aid forms have been scheduled for the end of January and the beginning of February on campus and at the Language and Assessment Center.

For more information and times for the instruction call 667-3090.

Health Center to present film

Measles and Rubella will be the topics for short films to be presented Wednesday, Jan. 14, at 9 a.m. and 1 p.m. in D-102.

The one-hour film will explain the diseases, complications and methods of immunization.

A nurse from the Health Center will be available to answer questions.

Resolutions topic for speech

"New Years and Resolutions" with Romaine speaking will be the topic for the Collegiate Christians Club Thursday, Jan. 15 at 12:30 p.m. in room D-105.

Answers to the questions asked of Chuck Smith last month will be available.

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ASSAC

Continued from page 1

court would have to make a ruling. But there is a Catch-22 here. It seems that there is no Supreme Court within the ASSAC government.

Diaz announced last Monday that he had four appointments he wanted to make to the five-member court. These appointments must now be approved by a two-thirds vote of the constitutional members of the Senate. The ASSAC Constitution requires that this be done "within a three-week vacancy." It is unknown when the last Supreme Court Justice seat was vacated, but Diaz has been in office six months and there was no member of the court when he took office.

The Catch-22 comes into play any time there is a need for a ruling on any constitutional matter. Even if the Senate were to vote to impeach the President, without a Supreme Court to try the case, he is unimpeachable.

Schwickerath, when asked what he thought about the student government, stated that it is not "putting out what the students need or want. Students," he says "need a student government that helps them to further their education without the carnival atmosphere." He also says "cooperation is low" among members of the governing body.

Klip it, keep it

January 10
"Feeling Good-Celebrating Life"
(104 9 - noon)

January 13
"Positive Programming for Success"
(D-213 12:30 - 2:30 p.m.)

January 11
Square Dancing: Beginning
(G-108 6 - 9 p.m.)

January 14
"I'm Not Just Getting Older--
I'm Getting Better!"
(Faculty Study 12:30 - 2:30 p.m.)

"Effective Parenting"
(Faculty Study 5:30 - 7 p.m.)

January 17
"Managing The Stress Of Daily Living"
(C-104 9 - noon)

January 18
Percussion Ensemble with Steve Traugh
(Phillips Hall 3 p.m.)

January 20
"Exploring Your Options With Tests"
(D-213 12:30 - 3:30 p.m.)

"Voyagers and the Giants"
(Tessman Planetarium 7:30 p.m.)

January 21
"A Journey of 1,000 Miles Begins With...
The First Step!"
(Faculty Study 12:30 - 2:30 p.m.)

Editorial

Free hour concept receives support

The Associated Students of Santa Ana College (ASSAC) Senate passed a resolution supporting the implementation of the "Free Hour" concept on Jan. 5, 1981.

This resolution, in effect, states that the ASSAC government encourages the adoption of an open hour in the middle of the day in which no classes would be held. Such a free period would be made available for guest speakers, concerts, seminars, etc. If this plan is adopted, students and instructors would no longer have to miss a class in order that they attend midday activities.

Santa Ana College had such a plan in effect many years ago but it was dropped for reasons unknown. However, since the favorite hours for teaching classes fall between 10 a.m. and 2 p.m., one can figure them out for oneself without too much difficulty.

el Don would like to applaud the ASSAC Senate for taking the initiative in passing the resolution and voice its support for the Free Hour concept. This plan would provide the students a better opportunity to attend activities they must now miss if their classes are scheduled during the same period in which the events take place.

Bands which play noon concerts in the amphitheatre would no longer drown out instructors in the adjacent classrooms. Hopefully, the administration will take the initiative to follow through with the suggestion and investigate the possibility of the concept. If the plan is used for the Tuesday-Thursday class schedule, it will result in a minimum of class time loss (as opposed to the MWF schedule).

el Don

From the Lion's Den

Decisions, Decisions, Decisions; Who makes them and why?

Well, it's politics as usual at Santa Ana College.

It seems that the Rancho Santiago Community College District (RSCCD) Board of Trustees has finally made its very tough decision as to who should replace member Ed Taylor. Taylor died on Dec. 1, after a lengthy illness, leaving a vacant seat which had to be filled within 30 days or a special election would have been called.

The thing I think is funny about the whole matter is the board expects us to believe it made its decision **after** interviewing all of the applicants. At the risk of sounding cynical, I would venture to say the appointment had been made in the minds of the board members before Ed's death.

You see, the replacement is a close friend of many of the members of the board. He is also a former mayor of Santa Ana. That means he has those political ties within the city of Santa Ana that are so important to the district. Vernon Evans was appointed (officially) in a special meeting of the RSCCD Board. He sought the post after recently returning to this area after 18 months in Florida.

I in no way question Evans' ability to function on the board. Nor do I question the integrity of the man. I simply think the politics around this school are more important to those who are in the position to make the decisions than are those to whom the decisions pertain.

One of the applicants passed over was Betty Taylor, Ed's wife.



by Pete Maddox
Editor

She teaches at Cal State Fullerton. Betty applied for the position and stated that she felt she could offer a great deal to the district. Though married to Ed for only one year, she said she had come to know the workings of the board through Ed and felt she could fill in for him. Perhaps she hadn't really come to know the workings of the board though. If she had, perhaps she would have known that she didn't stand a chance of being appointed.

Maybe if she had been a councilwoman or a former mayor herself with her own political ties...

Before you laugh this off, consider how much influence you have in the decision-making process at this college. Is the Faculty Senate's request for a lounge in the new building being considered? Who is designing the second campus? Who decided what would be done with the campus center and who would have the space inside of it?

Who made the determination that we only needed compact-size parking spaces for our cars? When was the last time the classified employees had a contract? When will they have a new one? Who says how much of a raise they will get? Who has the say over the raise the decision makers get? And how much of an increase does each group get?

It's a question of idealistic versus realistic situations. If you believe that the ideal circumstances cannot be made to work, then they won't. This place **could** be run with the welfare of **everyone** in mind. But, those who work here as well as those who study here must demand that type of attitude prevail or it will not.

Believe me, I'm not trying to destroy this place. I really do care about this college. That is why I speak out about the problems I see. If more people spoke up, those problems would have to be dealt with. If not, those few who do speak out can simply be labeled as trouble makers and ignored along with everyone else. And that, my friends, is your decision.



Letters

Benitez dismissal

I am also outraged to hear that Gilbert Benitez has been terminated from E.O.P.S. Gilbert has worked hard with students both here and at the high schools. He was always willing to talk to students during crisis that came up. Gilbert gave support to students when it was needed and was an unending source of information. There are many students currently attending SAC that would have dropped out a long time ago if not for Gilbert's help.

There has been a high turnover of staff and student help at E.O.P.S. in the past few years. Perhaps it is time to investigate the underlying reasons why so many people have resigned or have been terminated from this office.

Joyce Jacobs,
former staff member

Religious articles

As a member of the Santa Ana Collegiate Christian Club, I would like to express my opinion of all the interesting articles you have been

printing about religious figures.

HURRAY!

I think each article has been written with great thought and in the right spirit. You expressed many things a lot of us have also thought about these dramatic religious figures.

However, I think it is also important to mention the good, if any, in each situation described. I feel (and hope) that each of these men you described in your articles (Oral Roberts, Robert Schuller, Ernest Angley) are really interested in people and serving the Lord.

Their enthusiasm and zeal for what they are doing is as unique and **human** as their ways of expressing themselves for God.

I am sure that our creator, who weighs the hearts of each man, will take this into consideration with all of us when we go before Him on the judgment day.

—Roxanne Sue

Parking ticket

About a month ago, I received a ticket for overlapping a parking

stall. Needless to say, I was not impressed.

Immediately I went over to the Security Office to explain the situation. The reason I had parked over the line was that when I finally found a space to park, the car to the left of it was overlapping into my prospective spot. Thus, I had to park with my car overlapping into the stall to the right of me.

I do not agree with Mr. Martinez statement in **el Don** (Nov. 21, 1980) "We generally give people a break." I am not a lawbreaker and it isn't my nature to do things that conflict with the rules. I have been told this rule was designed to prevent people from intentionally taking two spaces to protect their cars. I was not doing this.

I went to court to fight this ticket as I do not feel I have intentionally done anything wrong.

One final note. The sum of money to pay this ticket is not important, it's the principle of the matter. I will fight this ticket in hopes that some good will come out of it for the next innocent person.

—Roberta Haataja

Learn the 'untold story' in el Don

by Kitty Pavlish
Staff Writer

John Lennon is DEAD.
John Lennon IS DEAD.
JOHN LENNON IS DEAD.

Get the true story in this week's issue of...

Everything you always wanted to know about John Lennon, but didn't care enough to inquire about before his death.

These sensationalistic headlines with the exception of the last have been pasted all over for

the past month now and his death is becoming a multi-dollared business affair for the global entrepreneurs.

But, of course, this is all right since he was such a great musician, such a prince of peace, such a down to earth guy whom we all revered and loved, right?

Wrong. True, he **was** all of the above, but must his demise be splattered on every newspaper, every magazine, every current leaflet of literature in the journalistic market?

Just think of all the money being spent to "read all about" his life and his death. Perhaps people feel if they study enough about him, they will then be able to mourn more knowledgeably and effectively?

And I'm sure the dear man will put in a good word for them to the Master Businessman if they spend enough on Lennon paraphernalia.

Or will he?

He spoke out for peace, for hope, for love and a unity of his fellowmen. Should we not then invest our bills in an effort to **these** goals? I don't have the answer, I simply question as did he.

The singer was also appalled by the starvation of children in our world, and as his personal vendetta against this sorrow, he donated an impressive percentage of his income to its elimination.

Again, should **we** not give those dollars spent on "getting the true story" on this more just cause rather than satisfying **our** rather morbid curiosity?

Yes, John Lennon is dead. Period. He is gone from this life; we cannot resurrect him as if he were some sort of messiah by devoting our days to his death and memory.

What we **can** do though is to live the beliefs and hopes he had for a more peaceful and united society. And instead of supporting the parasitic industry that lives off the carcasses of famous persons, let us give to the charity of love...and simply let it be.

el Don

el Don is a free newspaper, funded by the Rancho Santiago Community College District. Published weekly by students of journalism at Santa Ana College, *el Don* is dedicated to the task of serving the truth and informing its readers.

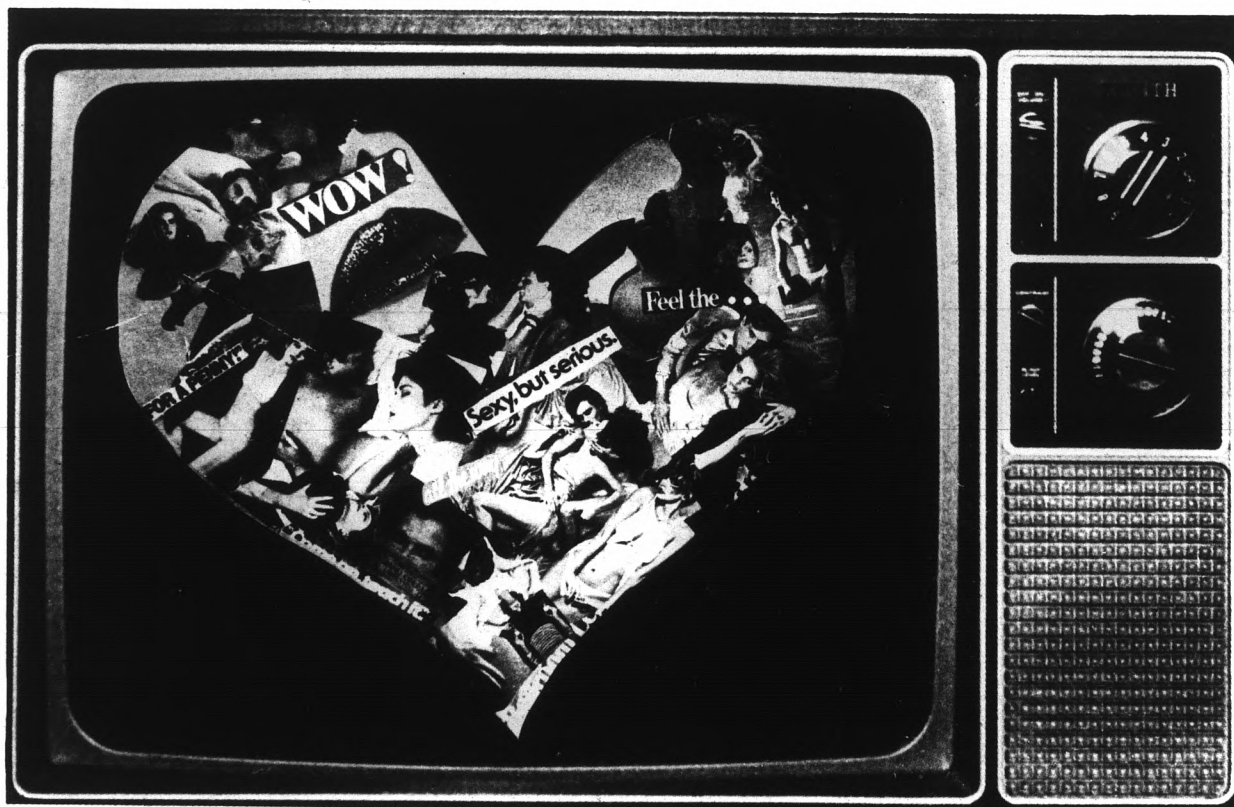
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Sexism in the Media

Sex has become a major attention getting item in today's society. Through the use of sexism, television ratings increase, products are sold, rock stars ignite and people become degraded, elated and invaded. In this two-page spread, **el Don** researches different aspects of sexism to tell the hows and whys. Please note that the opinions presented are solely those of the reporter and not of the entire **el Don** staff.



Sex and the questionnaire

Let's play a word game. What's the first word you think of when I say SEX? Oh! Well your facial expression is worth a picture in **el Don** anyway. Now can I ask you a few questions? How do you feel about sex in.....

Television...



"I just think they're doing what the public allows and wants. But I don't think it's necessary. It's getting away from realism."

—Myrond Brown
Basketball Coach

Society...



"There's no modesty anymore. You can pick it up (sexual ideas) anywhere. That's the way of this world."

—Ramona Rivera
Major--Business

Advertising...



"There would be no other reason to buy (say for instance, a sports car). You're appealing to a sexual image."

—Terry Rossio
Major--Unknown

Ads that seduce

by Kitty Pavlish
Staff Writer

A few years back Vance Packard, author of *The Hidden Persuaders*, warned us of the sexual undertones used in the promotion of various products.

Well, worry no more, Mr. Packard, for your fears have been allayed -- sex in advertising is no longer hidden.

Take the example of a certain pantyhose ad that runs in today's magazines: A sleeky seductress stares bewitchingly at an equally attractive male model. As his eyes roam the length of her body, the flashing red dress is almost peeled from her person.

Eventually, after wrenching one's ogle from this rather captivating photo, one discovers the caption: "No one knows I'm wearing (brand name) pantyhose."

The message is clear. If a woman wears this particular kind of hose, men will be falling at her feet because of her seemingly-nude sensuality.

Another ad is specially designed to appeal to the male gender. A virile and masculine-looking man stands in front of a mirror dressed only in his skivvies. In the background we see a back-to-cowboy scene composed of the majestic mountains, the desert shrubs and sands and the ever-loyal horse tethered at the man's side.

The slogan reads: "The great American fit for the great American male." In other words, men of the globe, if you don't wear this brand of underwear, you're cheating yourselves of the chance to be "real men."

But wait! There's more to come.

According to *Time* magazine, the NBC affiliate in New York City recently banned a Calvin Klein jean commercial starring actress-model Brooke Shields on the grounds it was too sexually suggestive.

In this particular ad, which was titled *The Feminist*, the young temptress is sprawled across the T.V. screen, her blue-jean clad legs spread wide.

After a slight pause for effect, the kitten sexily purrs: "You know what comes between me and my Calvins? Nothing."

Some people may find that to be rather raw, but judging from the rise in sales for the Klein Company, others do not. In 1979, the corporation sold \$110 million worth of their jeans and, for the next year, it predicts an increase in sales of up to \$90 million.

To quote an article in the Dec. 1 issue of *Time* magazine: "Evidently, sex sells."

Why?

According to an explanation given by Dr. Virginia Tredway, a SAC psychology instructor, the famed analyst Sigmund Freud wasn't too far off course when he propounded that all behavior is directly related to sex -- or lack of it.

Tredway admitted she is not completely convinced by this philosophy, but she does feel that sex is repressed in our society and, therefore, dominates our behavior.

"To sell a product," the psychologist then explained, "you have to link that product to a person's needs. Sex tends to be important to everyone."

"On television though," Tredway expressed her concern, "we see the very impersonal sex. Advertisers stress it as merely something physical, or that it is a matter of conquest or a matter of power over another."

When questioned on what effect this might have on the younger generation, the psychologist answered that the candid discussion of sex may awaken the sexual drive at an earlier age.

"If we want to openly discuss sex," continued Tredway, "we need to discuss contraceptives and V.D. prevention as well."

Bud Henry, a SAC instructor who has taught advertising, marketing and sales for nine years, offered another explanation as to why sex is applied so much in campaigns.

"The only reason advertisers do it," the teacher claimed, "is they feel this arouses more attention and gets people to read the copy. It catches your eye, and the purpose for any ad or commercial is to get your attention."

Well, Calvin Klein, you've certainly gotten my attention, but I have to pay my rent.

Where is the... --beneath ps of

by Laura Lee Mencum
Managing Editor

Women of the 70s burned their bras for equal rights. Society then took a giant leap to allow room for the sexual freedom that.

Today, sex is everywhere -- at the, on billboards, in advertisements, in music, vision and in the minds of almost every living being. The word and the concept have been and abused so much that it's amazing that it still be intertwined with sex.

What was once a private matter between a man and a woman has become a public and the body, which should be regarded as so very precious, is flaunted about like a hamburger to be devoured.

Although females are not totally responsible in my book it is they who get most of the. Look around and see how many male rearing out of shorts that are too small. It's the girls, whatever, who wear the low cut shirts, and hope it gets cold. It is the women who spend hours putting on make-up before going to each.

Mirrors are probably used more than other household item (except for the bed, of). This dramatic alliance must have hours of operation before departing to the grocery store. But must

Sensual Rock:

Teen love with a modern beat

by Les Davenport
Staff Writer

"Sex and drugs and rock 'n' roll. To the youth of the country that phrase, popularized in the 60s and institutionalized in the 70s, represents a certain freedom from the high morals of their elders.

To parents of these kids those very words suggest freedoms they never had and do not understand. This is the unraveling of the moral fiber that blankets them, that has protected them and when their young ones throw off the security blanket and step out into society with a different set of values than they have, they wrap the blanket tighter around themselves to ward off the chill of this strange new morality that engulfs their offspring.

But are their fears justified?

The arts have long touched on the subject of sexuality, but in the tug-of-war with society they have never pulled many over the line that separates their reasonings.

And then along came rock 'n' roll. With its loose rhythms -- that "jungle beat" as it was referred to by the older generation -- and lyrics that urged kids to do as they wished not as they were told. Rock defied the ruled. It redrew the line.

*"I looked at my watch and it was half past 10,
she rolled me over and made me do it again,
We were reelin' and rockin',
rollin' till the break of dawn"*

--Chuck Berry

So as the kids danced and flirted with romance, the elders fretted over rock's influence.

The new morality that rock, in particular, has spawned, or at least been a major part of, may have opened the door to sex without the strings attached. In the late 60s the notion of "free live" was fostered in San Francisco by the flower children. While that movement may have made parents of many who tried "sex with innocence" and created an untold burden, it may have also taught the new culture sex is a game with a price.

The price, often found, was love. The physical attraction that brought these people together often begat love. And though we are supposed to love first and lust later, the door was opened for desire to lead the way and let love catch up if it was supposed to (and usually did).

*"I met her in a crowded barroom,
one of those typical Hollywood scenes,
I was doing my very best Bogart,
but, I was having trouble getting into her jeans
Next thing I remember she was all moved in and
I was buying her a washing machine.
Bless my soul she's got a rock and roll bandman thinking
about settling down."*

--Jackson Browne

Perhaps our eyes are opening a bit too fast, as it may seem. But hopefully they have lost their naivete and not their wide-eyed innocence.



FTERNOON DELIGHT -- Kissing scenes, as well as bedroom settings, are commonly viewed by daytime serial devotees. The new season has

introduced more of the same with prime-time sexual permissive sit-coms.

(photo courtesy of Soap Opera Digest)

T.V. PERMISSIVENESS: More than love in afternoon

Alice Casbara
Entertainment Editor

Wendy decides to become Spencer's lover. Max and Ma go to bed. Matt and Maggie discover Billy and Ma making love in the living room."

So reads three versions in a newspaper's weekly synopsis of television's 13 most popular programs--the soap operas. Daytime serials deal with such "relevant" themes as adultery, incest, abortion, impotence and fidelity. What more can society ask for than to watch beloved actors and actresses every day in their homes dealing with the same problems, hang-ups and fantasies that everyone supposedly experiences.

Who are those devoted fans that stay tuned day after day to find out if Joe's best friend is the father of Joe's baby? The long term devotees are housewives, the employed, college students, (no doubt many from L.A.) and business men and women home on their lunch hour to enjoy a little lust in the afternoon. For some, "The Hot and The Horny" may not fit into their schedule. In this case, there is always the prime-time drama shows (*Knot's Landing*, *Dallas* and *Crests of Midland Heights*) that enable the viewer to mess who is playing around with whom.

Although the permissive behaviour and sex kittens of these shows as *Three's Company*, *Charlie's Angels* and *Fantasy Island* are old news, the jigging of the new season has arrived.

Bosom Buddies, **Too Close for Comfort**, **The Facts of Life** and **It's A Living**. Why even the names of the latest "T and A" shows would drive any possible pervert to turn on the boob-tube.

The producers of these recent programs are not the only ones using the sex appeal tactic to increase their ratings.

Morning programs feature male exotic dancers. Talk show hosts interview transvestites and homosexuals. The PM T.V. magazine-type programs "bare-all" when they show Fredrick's of Hollywood models in a fashion show. Even *American Bandstand* has changed with the times with teenage dancers bouncing to the beat of the music in nothing, but a skimpy leotard.

According to SAC psychology instructor Courtland Holdgrafer, the producers of these shows are not oversexed. "They are merely grasping the audience's attention," he said. "Humans are sexually sensitive and the media people know what will arouse."

Holdgrafer said many people who watch the daytime serials find their lives unexciting. "By watching their false idols' emotions on the screen," he stated, "their lives become more satisfying."

"It's just business and profit to amoral producers and advertisers. They will push it as far as they can until the public says they won't buy it because it's offensive," Holdgrafer added.

And while two more television idols hop into the sack, the ratings multiply.

COMMENTARY

*Is the beauty hidden?
With lips of pretend people*

be properly placed in case a talent scout is hanging out by the tomatoes.

The apparel one wears is often confused with personality. But in the case of style vs. sex, most women are probably only out for the form (and a few whistles here and there). But the somewhat revealing clothing is bound to suggest more. Why act out the part if you can't produce a finishing act?

Even the undergarment industries are participating in the skin show by creating braless bras and underwear that covers absolutely nothing. (Ah, but the lace is sexy.) To hell with Jane Russell's "Cross Your Heart Bra." Shapely has been replaced by the droopies.

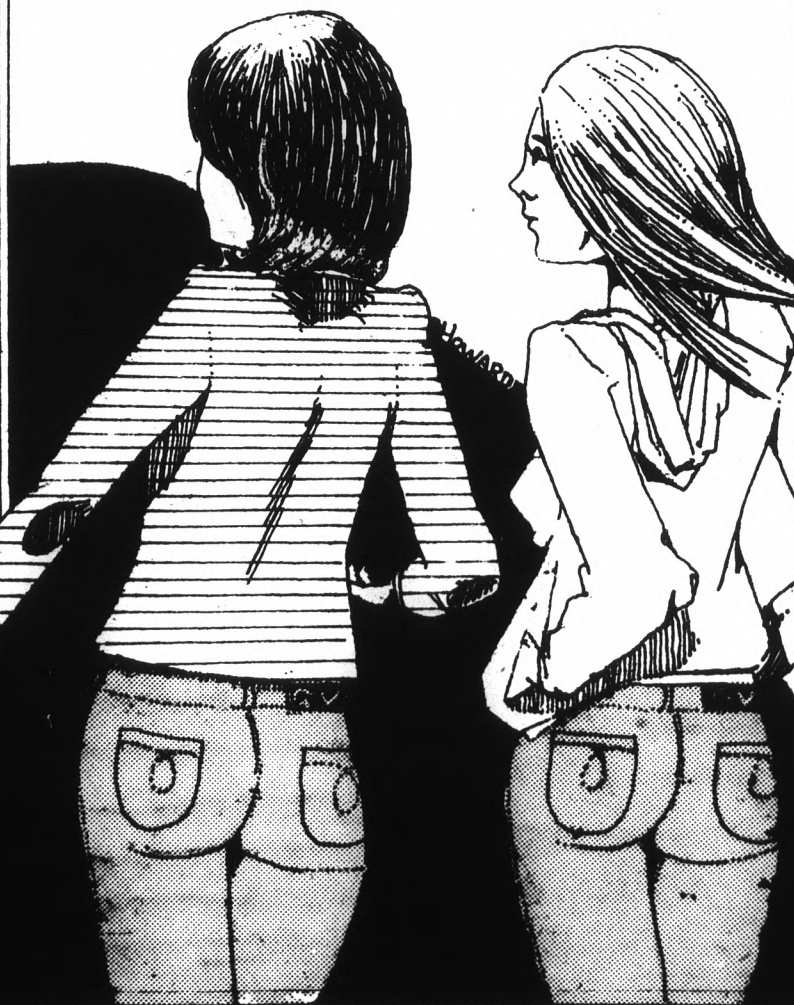
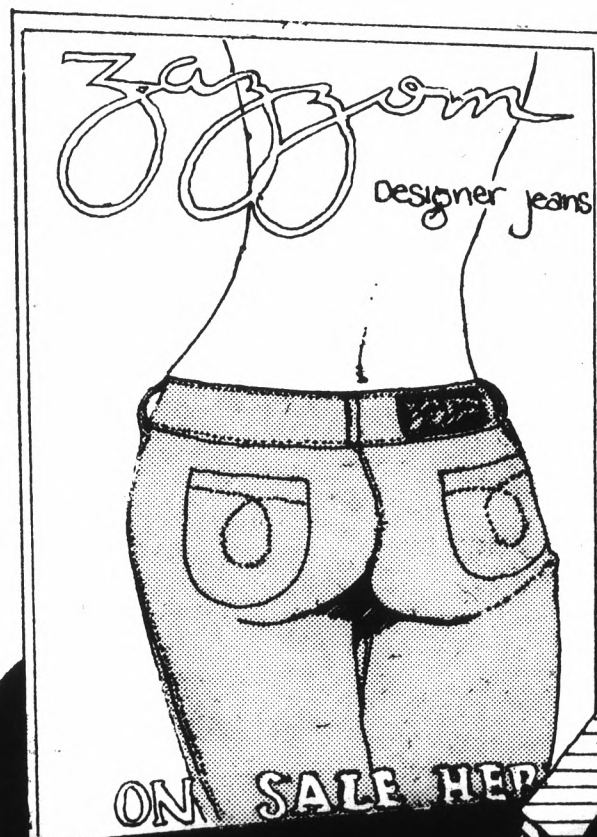
The media is also partly to blame for the action taking place. Fantasies become realities right before our very eyes. The carefree attitudes in pretend settings make everything seem so easy. Viewers, in turn, degrade themselves by acting out the trash on the screen.

Society is filled with Cheryl Teigs, Brooke Shields and Cheryl Ladd imitators (too often not very good at it), but the beauty once possessed has been buried beneath a phony sexpot image.

And a new definition of sex is derived: a game with two or more players. Anything goes.

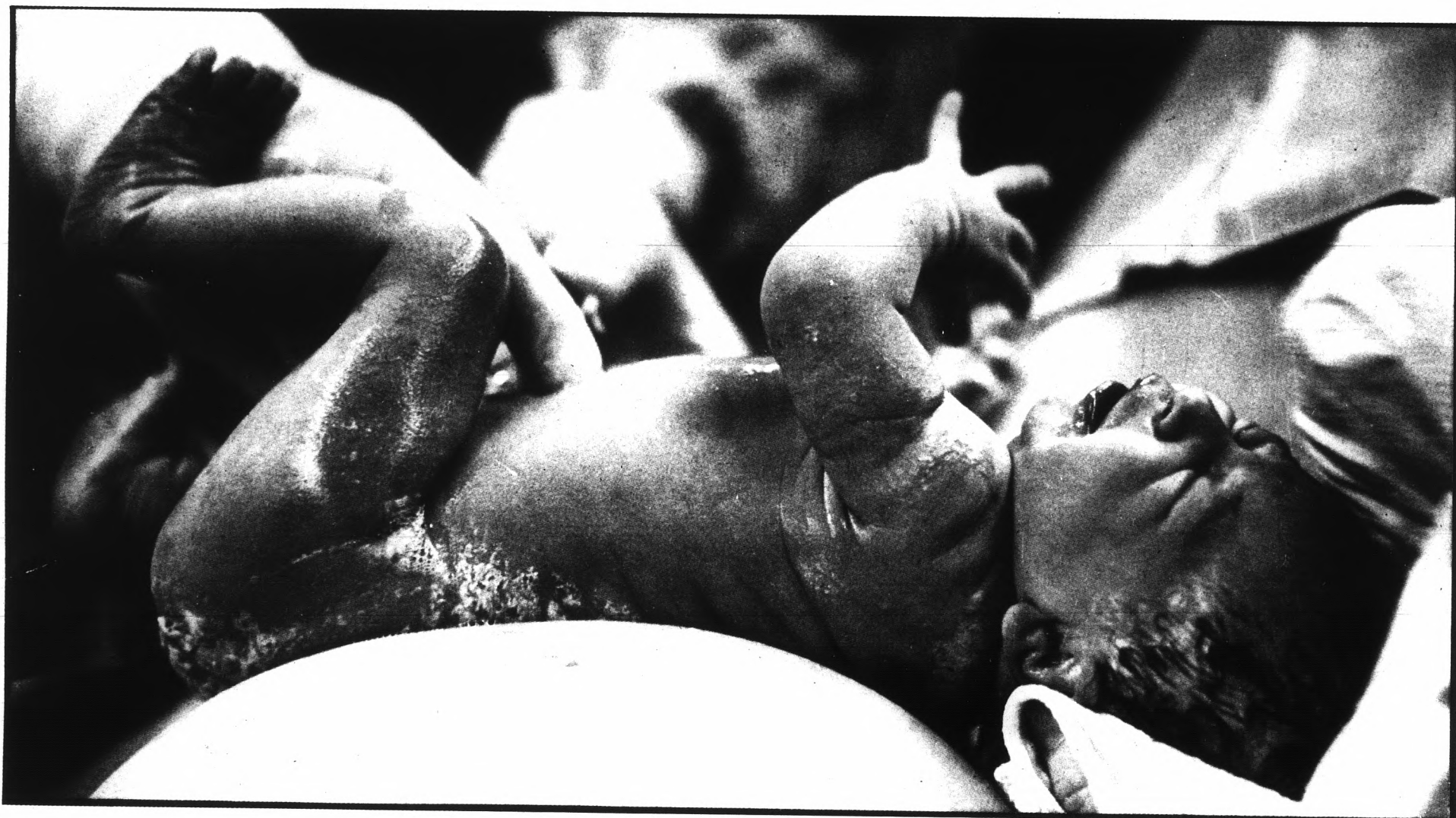
After too much game playing and no real love, sexy becomes unattractive and classless. Labels are placed upon those who flaunt themselves freely.

Want some attention? Look in the mirror. Is that all you've got to show for yourself? You know it's not worth much anymore.



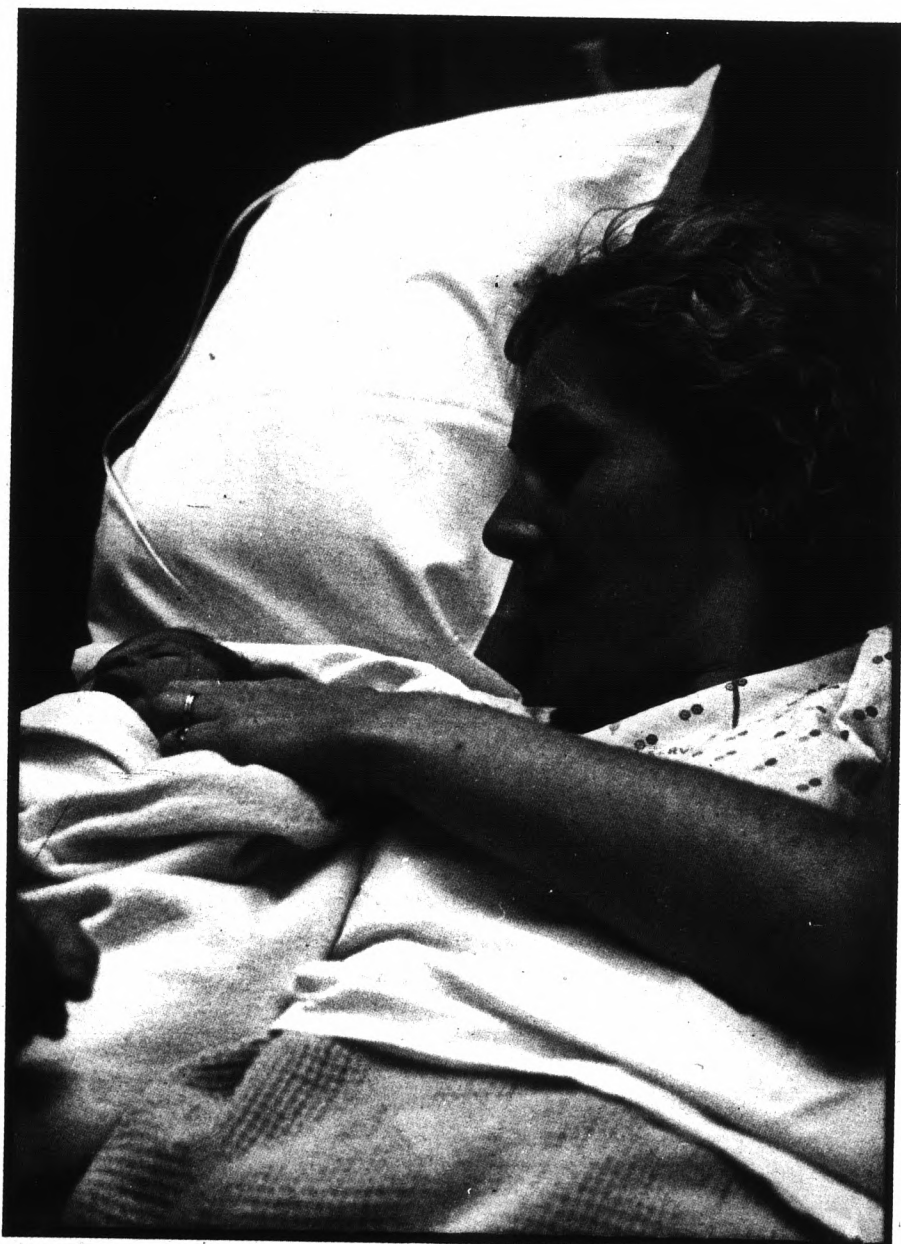
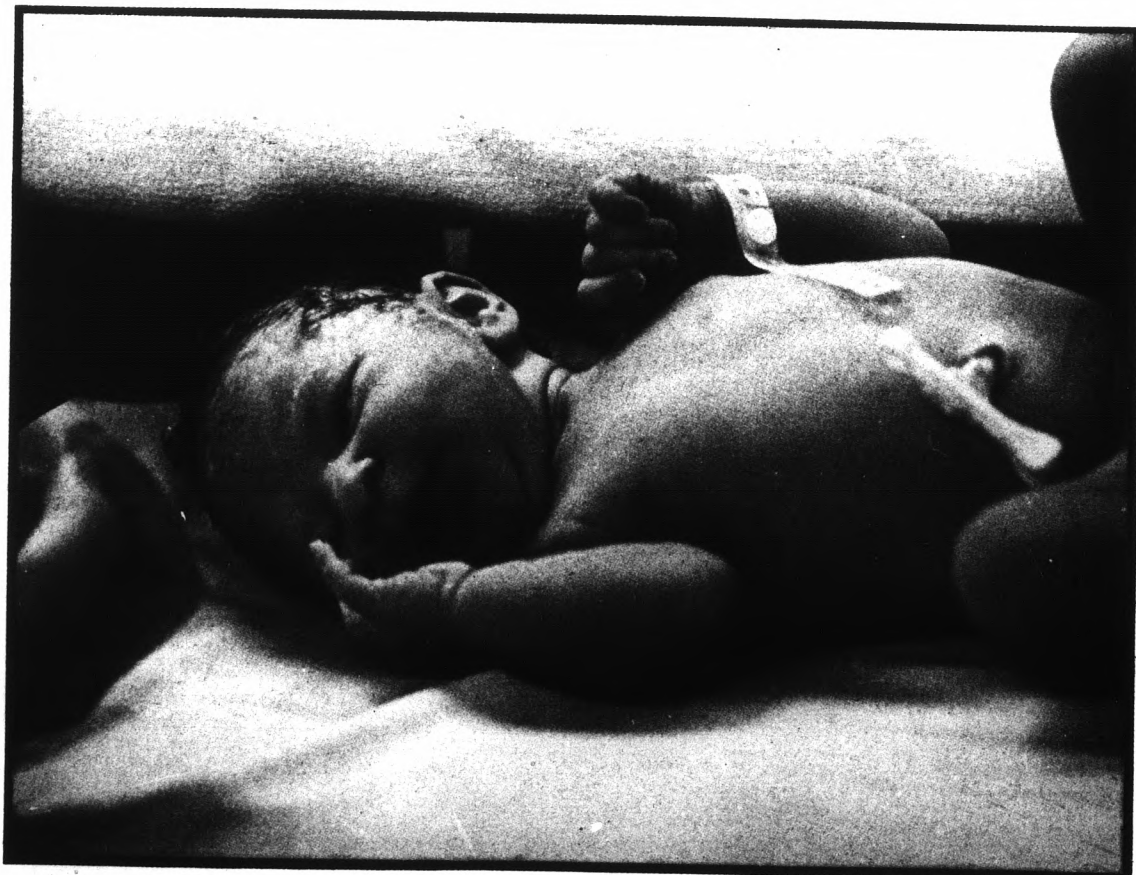
*Isn't she lovely.
Isn't she wonderful.
Isn't she precious.
Less than one minute old.*

--Stevie Wonder



IT'S A GIRL -- During the first few minutes of life (counter-clockwise from top) the doctor clears the lungs of fluid. At the same time, he announces to the mother that she has a beautiful new baby girl. Placing the baby on the mother's stomach, he clamps the umbilical cord while the nurse wipes her off. Lying in the warmer, the newborn girl catches a glimpse of her hand. And finally, the new mother has a chance to hold and get to know her daughter.

(photos by Pete Maddox)



IT'S
Patt

AG
pro
his

Patterson gives opponents the Willies

High-scoring guard leads SAC into '81 league play Saturday

by Dave Cooper
Sports Editor



IT'S GOOD -- Second-leading scorer Willie Patterson shows the form that has garnered him

a 18-plus points per game average.

(photo by Pete Maddox)



AGGRESSIVE PRESSURE -- Expected to provide scoring, Patterson also takes pride in his defense. "I think it's more important to play

the defensive end of the court," he says. "But while the offense comes to me naturally, I have to work at everything I get on defense."

(photo by Pete Maddox)

It was Dec. 4, 1980 and after beating Cerro Coso in the second round of the Antelope Valley Tourney, the Don basketball team eagerly looked at its latest stats, each player looking down the list for his name.

Most players quickly glanced to the column labeled points while some followed up that with a quick check of the rebound totals. But while many stopped there, one high scoring guard did something almost rare, he checked his assists and turnovers too.

"Are you sure this assist total is right?" queried Willie Patterson. "I could have sworn I got more than that."

What's this? Why would a player who is second on the SAC team in scoring, averaging nearly 18 points a game, suddenly become worried about trivial matters like assists?

"I always want to be the best," Patterson remarked. "I still need to improve on the overall aspect of my game and that means shooting, passing and especially defense."

For a young man fresh out of Lanier High in Montgomery, Ala., Patterson seems surprisingly in control of his life as well as his game.

He has suffered through moments of inconsistency in his freshman year, but to him the adjustment, he feels, must be made mentally.

"I think as far as exciting the play, the game is 90 per cent mental," Patterson explained. "Sometimes I come into the gym in the right frame of mind and feel I'm going to do well that night."

Patterson experienced the rollercoaster effect in the latest string of Don games that saw SAC win two, while losing two. When Willie was on he was red hot, as was the case Saturday when the Dons broke Saddleback's 50-game home court winning streak with a 71-67 triumph. Throwing in bombs from as far out as 25 feet, Patterson scored 27 points, hitting on 12 of 16 from the field.

But when he's off, he can also be just as terrible as he is good which he was Dec. 29 when he connected on only two of seven shots as the Dons lost to El Camino.

"Against Saddleback I really had a good warm up," Patterson said, but then lamented, "That other game my rhythm just wasn't together and I had a bad game."

Fortunately for coach Rolland Todd, Patterson has had far more of the good games than the bad and the 6-3 guard has proved to be a valuable recruit.

The Dons began league play Wednesday when they took on Orange Coast with the second South Coast Conference battle slated for tomorrow in a 7:30 p.m. game with Grossmont. With a 14-8 record heading into the SCC play, Patterson feels the team has just begun to peak.

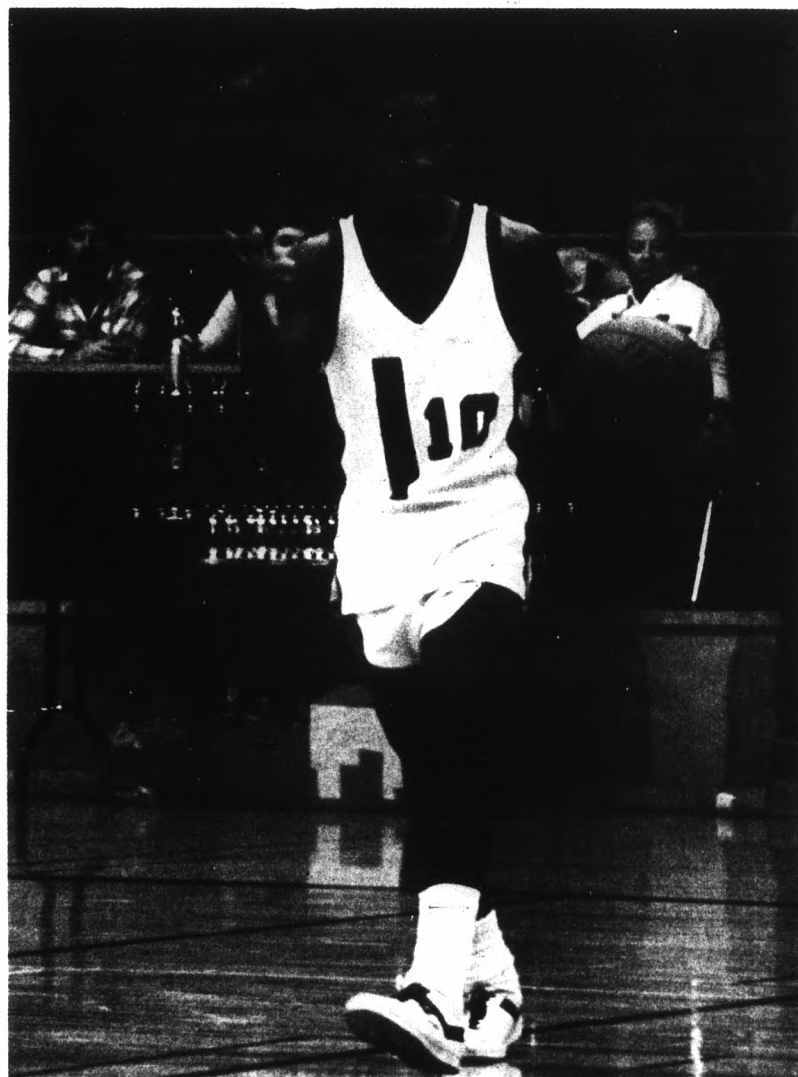
"I think our chances in the league are just as good as any other team's chances," Patterson evaluated. "I think we have momentum coming off the big win against Saddleback."

But while Patterson has proved to be one of the brightest stars this year, he's also quick to realize the importance of his teammates, especially team captain Sylvester Wilcox.

"For his size (5-6), Sylvester is the best player in the league," Patterson explained. "He's got a big heart and he's been very important to me. When I first came I was watching him trying to learn the system, but most of all he's been a great leader."

It is Wilcox who is now cast in the role of the top assist man and, with Willie's high average along with the 20-plus points a game that seven foot center Steve Frederick is chipping in, the Dons appear ready for the league.

Please see PATTERSON page 8



ASSIST MAN -- Backcourt mate Sylvester Wilcox has been a key factor in Patterson's development, dishing off assists at a steady clip.

(photo by Pete Maddox)



SKI-DIDDLE ALONG -- SAC cross-country skier Pete O'Conner shows off his technique with a well-performed telemark turn. The

advanced x-country class was at Mammoth over the holidays and worked on ski techniques and avalanche safety.

(photo by Ken Lamb)

California's great outdoors featured in SAC classes

by Ken Lamb
Staff Writer

The chilling breeze caressed the faces of the backpackers as they searched for a viable route.

To get to their desired location, the hikers discovered that only one path was available to them.

They had to hike over a 100-foot long trail of snow-covered boulders. The problem was that it was difficult to decipher if it was rock underneath the frozen water particles or if the snow simply lay between the boulders with nothing underneath except for air.

That's not one of the typical academic problems that Santa Ana College students normally struggle with, but it is a situation that has confronted students who have participated in SAC's wilderness recreation courses.

Backpacking ... canoeing ... cross-country skiing ... rock climbing ... whitewater river touring ... mountaineering; all of these outdoor activities are offered for college credit through the Physical Education Department.

Jay Davis, a full-time math instructor at SAC, is the "unofficial" coordinator and an instructor of the wilderness courses.

According to Davis, the purpose of these courses is to "teach and train the student to safely enjoy the wilderness; with a big emphasis on safety," he added. The stress on safety is illustrated by some of the topics that are covered in class; such as hypothermia (chilling of the inner body) and avalanche hazards.

Another goal of the courses is to teach proper techniques to the students. "Anyone can get in a canoe and paddle, but will it go in the right direction and get there in the most effective way," stated the

math instructor. "You get a lot more out of the activity when you are doing it the right way," he remarked.

Three instructors, Floyd Spangler, Ian Carter and Davis teach the wilderness courses. Davis said that to be an instructor, one must have experience in the field, previous teaching experience and some form of certification by a respected organization such as the Sierra Club or Red Cross.

On the trips, the instructors are assisted by several aides; many of whom have previously taken the courses as students. In fact, it was originally planned to offer the courses as vocational training for a certificate, but the passage of Prop. 13 dimmed any hopes of the state approving the program.

...the purpose of these classes is to "teach and train the student to safely enjoy the wilderness with a big emphasis on safety."

Enrollment in the wilderness courses provides students the opportunity to travel throughout California. The trips include; canoeing the Colorado and American rivers; whitewater touring on the Kern and Kings rivers; cross-country skiing in the Mammoth Mountain area; backpacking and mountaineering in the Sierra Mountain range and local areas; and also rock climbing in Joshua Tree and Big Rock (near Lake Perris).

The cost of the outings are relatively cheap. Normally, according to Davis, the costs of renting equipment doesn't exceed \$20.

PATTERSON

(cont. from page 7)

But why did Willie come to SAC when he looked to be a major college prospect coming out of high school where he holds the school assist record and scored over 20 points a game?

"I enjoyed my years at Sidney Lanier High and I made the varsity as a sophomore which was very rare for the school. I came to SAC, though, because my brother lives out here and he knows coach Todd. I have heard it said that good coaches make good players and both Todd and coach (Myron) Brown are great coaches. It is a lot different living out here, but luckily the weather's been great to me."

While basketball may be his first love, he emphasizes his studies are just as important.

"Coming out of high school I had a B- average, now I'm just trying to be a successful man in general and major in Business Administration."

There are no long range goals in Willie's plans, but just from talking to him, you know he has his head in the right place.

"I just want to be a part of the team and contribute the best way I can."

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